

## **Section 11 Questions**

### **Can it be used by both males and females?**

No, Only by one sex	<b>1</b>	<b>2</b>	
Mostly by one sex	<b>3</b>	<b>4</b>	<b>5</b>
By slightly more of one sex than the other	<b>6</b>	<b>7</b>	<b>8</b>
Yes, equally by both sexes	<b>9</b>	<b>10</b>	

### **Can it be used by all four age groups: children, young adults, middle aged, and elderly?**

No, only by one group	<b>1</b>	<b>2</b>	
No, only two groups	<b>3</b>	<b>4</b>	<b>5</b>
No, only three groups	<b>6</b>	<b>7</b>	<b>8</b>
Yes, by all groups	<b>9</b>	<b>10</b>	

### **Can it be used by all nationalities and ethnic groups?**

No, only by one	<b>1</b>	<b>2</b>	
Several Nationalities	<b>3</b>	<b>4</b>	<b>5</b>
Most Nationalities	<b>6</b>	<b>7</b>	<b>8</b>
Yes, by all of them	<b>9</b>	<b>10</b>	

### **Can it be used by all religious groups?**

No, only by one	<b>1</b>	<b>2</b>	
Several groups	<b>3</b>	<b>4</b>	<b>5</b>
Most groups	<b>6</b>	<b>7</b>	<b>8</b>
Yes, by all groups	<b>9</b>	<b>10</b>	

**Can it be used by both strong and weak people?**

Only by one group	1	2	
Mostly by one group	3	4	5
By slightly more of one than the other	6	7	8
Yes, by both groups	9	10	

**Can it be used by both tall and short people?**

No, only by one group	1	2	
Mostly by one or the other	3	4	5
By slightly more of one than the other	6	7	8
Yes, by both groups	9	10	

**Can it be used by both fat people and thin people?**

No, only by one group	1	2	
Mostly by one or the other	3	4	5
By slightly more of one than the other	6	7	8
Yes, by both groups	9	10	

**Can it be used by both right-handed and left-handed people?**

No, only by one group	1	2	
By mostly one or the other	3	4	5
By slightly more of one than the other	6	7	8
Yes, by both groups	9	10	

**Can it be used in businesses and in homes?**

Only in business	1	2	
Only in homes	3	4	5
In more homes than businesses	6	7	8
Yes in both	9	10	

**Can it be used by people in military service?**

No	1	2	
Possibly	3	4	5
Probably	6	7	8
Yes, definitely	9	10	

**Can it be used by people in government offices?**

No	1	2	
Possibly	3	4	5
Probably	6	7	8
Yes, definitely	9	10	

**Can it be used while commuting in a car, vanpool, train, bus, etc.?**

No	1	2	
Possibly	3	4	5
Probably	6	7	8
Yes, definitely	9	10	

**Could it be of interest to national or international companies that may want to license the product or technology or buy it outright?**

No	1	2	
Possibly	3	4	5
Probably	6	7	8
Yes, definitely	9	10	

**Do the people who will buy your product have to own something else before they could use your product? (like a house, car, boat, etc.?)**

Yes, they have to own home and vehicles	1	2	
Yes, they have to own a vehicle & boat	3	4	5
Yes, they have to own a vehicle	6	7	8
No, they don't have to own anything	9	10	

**Can it be used at all times of the day?**

Only at nighttime	1	2	
Only during the daytime	3	4	5
At night and sometimes days	6	7	8
Yes, at all times	9	10	

**Can it be used all year round?**

No, during only one season	1	2	
During two seasons	3	4	5
During three seasons	6	7	8
Yes, all year round	9	10	

**Can it be used, and will it remain functional both indoors and outdoors?**

No, only indoors	1	2		
Mostly indoors	3	4	5	
More outdoors than indoors	6	7	8	
Yes, both indoors and outdoors	9	10		

**Can it be used and will it remain functional in both cold and hot climates?**

No, only in cold weather	1	2		
No, only in warm weather	3	4	5	
Mostly in warm, some in cold	6	7	8	
Yes, both cold and hot climates	9	10		

**Can it be used and will it remain functional at both sea level and at high altitudes?**

No, works well only at sea level	1	2				
Works better at sea level	3	4	5	6	7	8
Yes, works at all altitudes	9	10				

**Can it be used and will it remain functional in both wet and dry weather?**

No, only in dry	1	2		
Mostly in dry and occasionally in damp	3	4	5	
In dry and occasionally in wet	6	7	8	
Yes, in both	9	10		

**Will your product be the only one available to the potential market or are there other ones the end-users could choose?**

There are many others	1	2		
There are several others	3	4	5	
There is one other	6	7	8	
Yes, it is the only one	9	10		

**If there are other products the potential market could choose, have you contacted the U.S. Department of Commerce to ask for help in determining the number of these products sold in the previous few years so you can better judge the size of your potential market?**

No	1	2					
Working on it	3	4	5	6	7	8	
Yes, I've used their figures	9	10					

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