

## **Section 6 Questions**

### **How far along is this particular product?**

Idea only	1	2	
Proof-of-Concept model complete and working	3	4	5
Refined prototype complete and working	6	7	8
1 <sup>st</sup> article sample of production is "in hand" and works well	9	10	

### **Is the packaging already developed?**

No	1	2	
Working on it	3	4	5 6 7 8
Yes	9	10	

### **If point-of-purchase displays or racks will be necessary, have they already been developed?**

No	1	2	
Working on it	3	4	5 6 7 8
Yes	9	10	

### **Will the product or technology require a lot of research and development before it becomes provably viable?**

Yes, a lot	1	2	
A moderate amount	3	4	5
Very little	6	7	8
No, its probably viable now	9	10	

**Is the product simple or complex?**

Very complex	1	2	
Moderately complex	3	4	5
Slightly complex	6	7	8
Simple	9	10	

**How long has the Inventor been working on the idea?**

Over five years	1	2	
3 to 5 years	3	4	5
2 to 3 years	6	7	8
6 months to 1 year	9	10	

**How much goodwill has the product generated already?**

None	1	2	
A little	3	4	5
A goodly amount	6	7	8
A very substantial amount	9	10	

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